



KeyedIn Solutions to Take UK Business Software Global

Investors Back US Software Vendor's Acquisition of Atlantic Global PLC

MINNEAPOLIS, Minnesota – Feb. 21, 2012 — KeyedIn Solutions, the new American owners of Atlantic Global PLC, officially took the reins today after gaining the support of more than 90 per cent of the company's shareholders in an \$8 million (USD) deal.

George Klaus and Lauri Klaus, owners of international software and consulting company [KeyedIn Solutions](#), arrived in Bradford, West Yorkshire UK from Minneapolis, Minnesota to celebrate the formal handover with the Atlantic Global directors and employees.

The new owners have committed to keeping the company in Yorkshire, significantly growing the team in the UK and to a major investment program, which will see its software on sale worldwide – including in the birthplace of information technology, Silicon Valley, California.

Atlantic Global has developed world-class software that helps businesses to plan, resource and manage complex projects and enterprise transformation programs. Customers include Pfizer, GlaxoSmithKline, Kingston Communications and Serco.

The acquisition is KeyedIn Solutions' first PLC purchase. "In terms of the complementary skills of both organizations, the stage that the company had reached in the business cycle and the products it's developed, it's a perfect fit," said Lauri Klaus, CEO of KeyedIn Solutions.

The deal was engineered by Yorkshire-based entrepreneur James Waterhouse, who has been appointed Managing Director of KeyedIn (UK). Former Atlantic Global CEO Eugene Blaine will remain with the company to head up its technology operation.

"The Atlantic Global product suite provides an essential set of tools for any business running high-capital or business-critical projects. Together with our consulting offer, we now provide a complete risk management and compliance solution that will transform the way our customers deliver successful business change," said Waterhouse.

Commenting on how this fits into the overall product strategy, Waterhouse added: "KeyedIn Solutions products bring a new flexibility to the enterprise software marketplace, replacing the 'one size fits all' approach. We are offering agile, cloud-based Software-as-a-Service ([SaaS](#)) solutions that can be implemented by a wide range of businesses — from SMBs to larger enterprises — as and when they're needed, quickly delivering value."

Notes for Editors: George Klaus, Lauri Klaus and James Waterhouse were part of the executive leadership team at Epicor, which was sold for almost \$1 billion (USD) in June 2011. George Klaus had led the company from \$30 million to a valuation of \$980 million to become one of the largest global Enterprise Resource Planning providers in the software sector.

About KeyedIn Solutions:

KeyedIn Solutions, Inc. was founded by a team of technology leaders with considerable experience in developing and delivering technology applications in areas such as ERP (Enterprise Resource Planning),



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professional services automation and project management. The company offers both SaaS (Software as a Service) solutions and consulting services to help organizations gain control and visibility over their resource capability and deployment, streamline workflow processes, increase operational efficiency, and achieve cost savings and improved business performance. Learn more at <http://www.keyedin.com>.

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