



Keyedin Solutions Announces Newest Member of Executive Team

John M. Cachat to fill Vice President of Business Development Role for Fast-Growing Minneapolis SaaS Solutions and Consultancy Startup

MINNEAPOLIS, Minn. — Feb. 15, 2012 — Keyedin Solutions, a late-2011 startup that provides SaaS and consultancy solutions for small- to mid-sized businesses, today announced the hiring of John M. Cachat as Vice President of Business Development.

As VP of Business Development, Cachat will lead all business development aspects at Keyedin Solutions, including identifying and building scalable new revenue streams. Cachat served as president of Silico Corporation — a Cleveland, Ohio-based, BPM (business performance management) consulting and software technology services company — prior to joining Keyedin Solutions. Cachat is a 25-year veteran of the software and consulting arenas, with deep experience in QMS (quality management systems).

"I have known John for 20 years and can say without reservation that he is a true visionary and a leader in the software and consulting world," said Keyedin Solutions CEO Lauri Klaus. "His expertise in information technology and market trends, and how he can translate this knowledge into user-focused solutions, will help Keyedin Solutions meet our aggressive plans for growth."

"I am honored and excited for the opportunity to support Keyedin Solutions' vision to quickly become a leader in the SaaS and consulting marketplace for SMBs (small- to medium-sized businesses)," said Cachat. "This highly talented group is building the technology and marketing base that will provide our mid-sized customers across the world with the technology that helps them and their employees compete globally and be more productive."

About Keyedin Solutions:

Keyedin Solutions, Inc. was founded by a team of technology leaders with considerable experience in developing and delivering technology applications in areas such as ERP (Enterprise Resource Planning), professional services automation and project management. The company offers both SaaS (Software as a Service) solutions and consulting services to help mid-market organizations gain control and visibility over their resource capability and deployment, streamline workflow processes, increase operational efficiency, and achieve cost savings and improved business performance. Learn more at <http://www.keyedin.com>.

Contact:

Nate Warren

Fusion Marketing Partners

nwarren@fusionmarketingpartners.com

Tel: 1.720.244.4734

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