

Business Transformation: Adapt and Deliver Value with KeyedIn Projects

Ready the organization and tap into the power of your PPM solution.



We understand the importance of transformation, business acquisitions and large change programs; we also know how these programs can generate significant levels of business risk if not executed on time and on budget, and if they fail to deliver the promised business benefits. In some cases, a poorly managed change initiative can even lead to business failure.

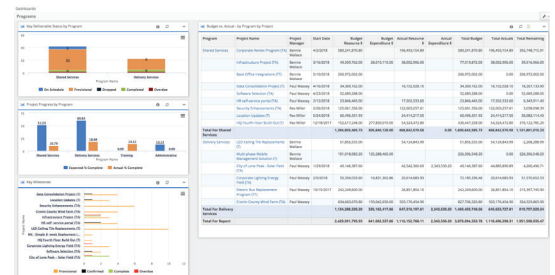
Position Your PMO to Successfully Drive Crucial, Strategic Change

Gartner predicts¹ that “by 2021, 50% of large organizations will have integrated disparate business and IT PMOs into enterprise EPMO hubs to enable digital transformation.”

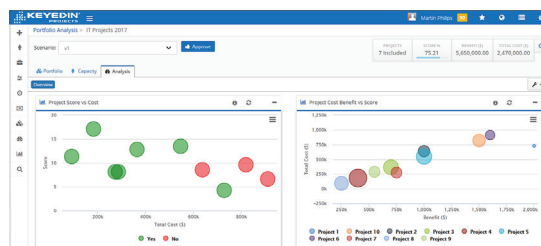
Transformation success accelerates when you align every function behind the Project Management Office (PMO) for strategic, top-down control. With a solid foundation of PPM software as the backbone to your change strategy, the organization will benefit from a solution which adds value, and a team that manages risk, across the entire life cycle; from strategy and business case creation to benefits delivery.

The right collaborative approach will be critical to the success of your change programs.

Establishing clear roles, responsibilities, and accountabilities, based on a sound approach to program management, is vital.



Program management with benefits tracking allows measurable reporting on transformation projects.



Easily identify and focus on projects that bring value and align to your corporate strategic initiatives.

Significantly Reduce the Execution Risk

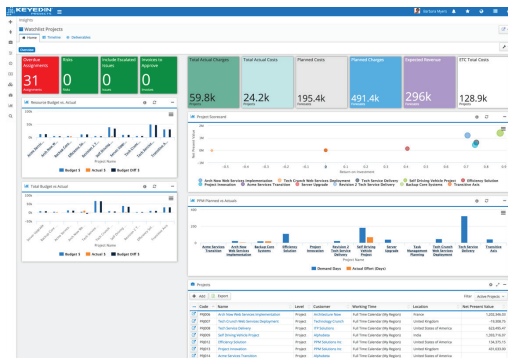
KeyedIn Projects portfolio management solution helps significantly reduce execution risk and successfully deliver large change programs. We do this by ensuring that we understand our clients' needs and strategies and focus on the issues and challenges that could lead to an unsuccessful implementation.

With KeyedIn Projects, your organization will benefit from greater executive visibility of benefits, costs, activities, milestones and resource deployment, which encourages the more effective management of costs and resources, a robust and connected planning process and no surprises.

Utilize the Right PPM Solution to Bridge the Execution Gap Between Strategic Decision-Making and Project Activity

The ever-widening execution gap that separates strategic decision-making from project-related activities means that leadership can quickly lose sight of progress, and issues that can accumulate almost daily go unresolved. Our solutions and expertise can help bridge that gap by providing real-time, top-down visibility into actionable KPIs.

At Keyedin, our top-down approach ensures that senior executives have the tools they need to manage the performance of your strategically important change initiatives, from decision-making and planning to benefits delivery.



Ensure the investments of your portfolio are those that are the best for the business – at any given time. Mitigate risks and keep resources on transformation initiatives.

Keyedin Projects addresses key challenges that regularly trip up process success:

- Skills databases put critical data in the hands of key resource decision-makers.
- Capacity management functionality to manage resourcing issues you'll face during a business transformation project. (Resource management issues cause more damage than nearly any other PM element.)
- Executive reporting helps drive Stakeholder engagement. Give the people in power the information they need to remain confident and become an advocate for the value your PMO brings.
- Risk tracking ensures you identify and mitigate risks in your portfolio before it's too late.

Employ an Implementation Partner to Support the Business Change Lifecycle

Creating a solid foundation for business transformation requires more than just software. Having a trusted partner you can rely on to not only implement and support the software, but also help shape your business processes according to best practices taken from hundreds of PPM customers, is imperative.

At Keyedin, we understand the lifecycle of change, and have applied our expertise, together with that of our business partners, to ensure that you have the right resources available to you as you work through the different stages of implementation and beyond.

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ii - <https://www.gartner.com/smarterwithgartner/the-growing-importance-of-the-enterprise-pmo/>

About Keyedin Projects

Keyedin Projects is a supremely flexible solution for managing projects, programs and entire portfolios – from a single platform that provides a comprehensive view of the status of every project. Used by project managers, boardroom decision-makers, and frontline users, Keyedin Projects increases success rates and profit margins, enables better decisions about project selection, planning, and prioritization and optimizes resource usage across the entire business. Headquartered in Minneapolis, Keyedin has hundreds of customers worldwide, including Walgreens Boots Alliance, LexisNexis and Office Depot.

For more information, visit <https://www.keyedin.com> to learn more.