



## **Keyedin™ Solutions Launches Estimating Software for small- to mid-sized Manufacturers**

Free [Webinar](#) points the way to accurate estimates anywhere, anytime, on any device.

**Minneapolis, Minn.** — March 11, 2013 — Every manufacturer knows that getting estimates right can mean the difference between success and survival. An estimate has to be a complex balancing act – competitive enough to win the job but not so competitive that it reduces profit margins.

Now there's a solution. Keyedin™ Manufacturing Estimating Software enables accurate estimates to be produced in minutes and a free [Webinar](#) this week demonstrates its range of features. Keyedin Manufacturing allows manufacturers to reflect the true costs of different processes and components, see margins in real time as the quote is built, and ensure consistency between estimates. Finished estimates can be converted into sales and work orders in a single click, with all supporting documents produced automatically.

A cloud-based solution, Keyedin Manufacturing helps automate everyday office tasks at a low monthly cost and allows anytime, anywhere access on any device. There are no upfront costs, no new hardware or long implementation processes.

A free [Webinar](#) to explain the processes and demonstrate the software will be held on Thursday, March 14 at 2:00pm (Eastern), 1:00pm (Central), 11:00am (Pacific). Also available is a free [Data Sheet](#).

Karen Adame, Chief Product Officer at [Keyedin Solutions](#), says: "Estimating needs to be based not on gut instinct, but hard evidence. How much will your raw materials cost – at current rates? How long will it really take to complete the work? Are there any ways you can increase margins, and still meet client requirements?"

"At last, there's a way to bring together all the knowledge and experience in your business in one easily-accessible place, to create estimates that will win business and increase profitability. This is a cloud-based solution that you can buy today and be using tomorrow."

Keyedin™ Manufacturing provides tangible benefits to other areas of the company as well. As an integrated solution, it provides visibility to all processes, meaning the shop floor can see what is coming down the pipe and plan for future workload. Additionally, sales people can verify with the prospect or customer when their item will be available, based on up-to-date knowledge of actual working schedules, improving efficiency, on-time delivery and customer service.

## About KeyedIn™ Solutions

KeyedIn™ Solutions was founded by veteran ERP industry executives to transform the traditional enterprise software systems market through a suite of integrated business applications delivered on a true SaaS platform and a consulting organization rich in business, industry and IT expertise. KeyedIn™ SaaS Solutions replace rigid, on-premise enterprise systems in specialized vertical markets with more agile, feature-rich and cost-effective dot.NET applications that scale to any environment. The KeyedIn™ Consulting Group provides consulting services around existing or planned systems, helping organizations achieve a strong return on their IT investment and realize a true business advantage in their market. Whether engaged independently, or in conjunction with the company's leading-edge technology platform, the KeyedIn™ Consulting Group delivers results for a wide range of industries worldwide.

Organizations look to KeyedIn™ Solutions for innovative, integrated business applications and results-driven consulting services delivered with integrity and a laser focus on their needs. Learn more at [www.keyedin.com](http://www.keyedin.com).

## Contacts:

Sue Baker or Rory ffoulkes, Lexicon Public Relations Ltd  
Email: [sbaker@lexiconpr.com](mailto:sbaker@lexiconpr.com) or [rffoulkes@lexiconpr.com](mailto:rffoulkes@lexiconpr.com)  
US press inquiries Tel: +1 952.835.1041 ext.130  
UK press inquiries Tel: +44 1943 830 626

###

