

## **Keyedin® Solutions Brings Business Intelligence Capability to ERP Solution for Custom Sign Manufacturing**

*KeyedinSign™ v2.0 with Business Intelligence Helps Businesses Harness Data to Drive Insight, Faster Decision-Making and Growth*

**MINNEAPOLIS, Minn.** — November 30, 2012 — Keyedin Solutions, a global SaaS (Software as a Service) solutions provider and consulting organization, today announced the release of *KeyedinSign v2.0*—a web-based enterprise resource planning (ERP) solution for custom sign manufacturers. *KeyedinSign* delivers end-to-end integration, insight, and control for all facets of the business while providing new data dashboards and reporting capabilities that help companies quickly access and analyze critical data.

*KeyedinSign* delivers all the functionality a custom sign manufacturer needs to manage their CRM, proposals, quotes, sales and work orders, job costing, shop floor control, inventory production reports, job status tracking, project management and financials. The latest release, *KeyedinSign v2.0*, gives manufacturers greater visibility into performance and results across their organization with a new business intelligence (BI) module that allows them to:

- Create hierarchies of KPIs (key performance indicators) to analyze functions across the organization and track progression towards business objectives
- Gain unparalleled visibility throughout the enterprise by analyzing the breadth of organizational data via a single application and portal, eliminating silos of information and driving faster, more confident decision-making
- Quickly turn real-time data into interactive visualizations with drag-and-drop dashboard capabilities
- Use built-in report templates to generate customized reports on everything from CRM to sales to materials usage analysis

“The reports are very good,” said Brooke Decker, an accountant with Nagle Signs Inc., a Waterloo, Iowa-based sign maker and *KeyedinSign* customer. “I was speaking with my team a few months ago about the need to have customized reports and dashboards and it is nice to have it now. It is going to help with quickly analyzing data.”

“Access to critical data is paramount for every decision maker in an organization,” said Lauri Klaus, CEO of Keyedin Solutions. “Our customers can look forward to not only

boosting performance with better management of every facet of the enterprise—they can quickly command the data they need to make knowledgeable decisions, grow their businesses, and succeed.”

In addition to the BI module, *KeyedInSign v2.0* also includes a mass delete feature for more efficient storage management and an import function for added flexibility in estimating. A new formulated pricing enhancement allows for easy estimating of various custom sign configurations and materials. In tandem with this release, the company has also launched an online support center giving customers easy, self-service access to account and product information.

KeyedIn Solutions will be showing *KeyedInSign v2.0* at booth #513 at the Sign World International trade show at the Atlantic City Convention Center in Atlantic City, New Jersey from November 29-December 1.

A free trial of *KeyedInSign* software is available for download from the company’s website at [www.keyedin.com](http://www.keyedin.com).

## **About KeyedIn Solutions**

KeyedIn® Solutions was founded by veteran ERP industry executives to transform the traditional enterprise software systems market through a suite of integrated business applications delivered on a true SaaS platform and a consulting organization rich in business, industry and IT expertise. KeyedIn SaaS Solutions replace rigid, on-premise enterprise systems in specialized vertical markets with more agile, feature-rich and cost-effective .NET applications that scale to any environment. The KeyedIn Consulting Group provides consulting services around existing or planned systems, helping organizations achieve a strong return on their IT investment and realize a true business advantage in their market. Whether engaged independently, or in conjunction with the company’s leading-edge technology platform, the KeyedIn Consulting Group delivers results for a wide range of industries worldwide.

Organizations look to KeyedIn Solutions for innovative, integrated business applications and results-driven consulting services delivered with integrity and a laser focus on their needs. You should too. Learn more at [www.keyedin.com](http://www.keyedin.com).



**Contacts:**

Nate Warren

**Fusion Marketing Partners**

[nwarren@fusionmarketingpartners.com](mailto:nwarren@fusionmarketingpartners.com)

p: 1.720.244.4734

Lynda Dahlheimer

**KeyedIn Solutions**

[ldahlheimer@keyedin.com](mailto:ldahlheimer@keyedin.com)

p: 952.835.1041 x182

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