



## **KEYEDIN® SOLUTIONS ANNOUNCES GLOBAL LAUNCH OF CLOUD-BASED PROJECT MANAGEMENT SUITE**

**Ilkley, West Yorkshire, England: 06 August 2012** – Keyedin Solutions, the global business efficiency software and consulting company, has announced its first major product launch since its acquisition of UK software developer, Atlantic Global plc.

'*Keyedin Projects™*' brings together three scalable elements of project management into a single cloud-based suite: Professional Services Automation (PSA), Project Management Office (PMO), and Project Portfolio Management (PPM).

The focus of Keyedin is to drive business results for its customers through flexible, scalable, true Software-as-a-Service (SaaS) based applications and comprehensive consulting services – which can be applied alongside the software, or independently.

James Waterhouse, Managing Director of Keyedin (UK), says: "Our SaaS tools were developed in conjunction with some of the world's largest pharmaceutical and financial companies – organisations that understand control, compliance and measured delivery. Working with these businesses, we have created software that addresses real organisational issues within any business environment – whether highly regulated or entrepreneurial and fluid – delivering real business advantage to any size of organisation. It's great to see that the market is responding and we're seeing exponential business growth."

Keyedin has added some significant, and unique enhancements to the software, which is already accessed by more than 26,000 users in 160 organisations globally. A new Project Wizard enables the creation, planning and resourcing of a project in three simple steps. The software also incorporates a new three-step planning process which significantly simplifies the creation of tasks and allocation of resources for professional service organisations and project management offices.

Keyedin Solutions was formed by the former Epicor management team of CEO George Klaus and EVP Lauri Klaus following the nearly \$1 billion USD Epicor sale. Driving Keyedin from a standing start to a global enterprise in the space of less than a year, the company signalled its intention to penetrate the European market through the acquisition of the UK-based plc, Atlantic Global, which was finalised in February 2012. Globally, Keyedin plans to employ 100 people by the end of this summer and to achieve \$100 USD million in revenue within three years.

Keyedin has developed its consultancy and SaaS offering to provide organisations with a top-down approach to project management that includes strategic initiatives and their associated tactics. It aligns projects to overall company goals, providing executive level reporting and full project transparency.

The *KeyedinProjects* SaaS platform provides a powerful tool that is cloud-based, so it doesn't consume IT resources – hardware or personnel – or add weight to capital budgets.

*KeyedInProjects* supports organisations of all sizes and offers a Small Business Edition, Professional Edition and Enterprise Edition of the software. A free trial of the Small Business Edition and a hybrid Professional/Enterprise Edition are available for download from the company's website at [www.keyedin.com](http://www.keyedin.com)

KeyedIn UK can be contacted at [ondemand@keyedin.com](mailto:ondemand@keyedin.com) or call +44 1943 604543.

**About KeyedIn Solutions:** KeyedIn® Solutions was founded by highly experienced Enterprise Resource Planning (ERP) industry executives. They are transforming the traditional enterprise software systems market through a suite of integrated business applications delivered on a true Software-as-a-Service (SaaS) platform and a consulting organisation rich in business, industry and IT expertise.

KeyedIn *SaaS Solutions* replace rigid, on-premise enterprise systems in specialised vertical markets with more agile, feature-rich and cost-effective dot NET applications that scale to any environment. The KeyedIn *Consulting Group* provides consulting services around existing or planned systems, helping organisations achieve a strong return on their IT investment and realise a true business advantage in their market. Whether engaged independently, or in conjunction with the company's leading-edge technology platform, the KeyedIn *Consulting Group* delivers results for a wide range of industries worldwide.

Organisations look to KeyedIn Solutions for innovative, integrated business applications and results-driven consulting services delivered with integrity and a precise focus on their needs. More information at [www.keyedin.com](http://www.keyedin.com)

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