

Keyedin: UK'S mid-sized Manufacturers embrace Technology

– but on their own terms

Cloud-based Manufacturing Management Software launches at the Advanced Manufacturing Show, NEC Birmingham

Birmingham, England — 22 May 2013 — the UK's small- and mid-sized manufacturers are keen to embrace process management technology but are looking for low-cost implementation, quick availability, and a system that integrates with their existing financial software rather than replacing it.

This is the view of Roy Shooter, VP EMEA of Sales for Keyedin™ Solutions, which is holding the UK launch of Keyedin™ Manufacturing, its enterprise application developed specifically for the manufacturing sector, at Birmingham's NEC on 4-6 June.

"We've looked closely at the needs of the UK manufacturing sector and the issues they're facing," says Roy Shooter. "The result is a 100 per cent Cloud-based, Software-as-a-Service (SaaS) product that provides on-demand visibility of all processes with a powerful estimating and quoting tool."

Keyedin Manufacturing is the latest addition to the Keyedin portfolio of Enterprise Resource Planning (ERP) and Project Management products that have taken the company from launch to more than 30,000 users in less than two years. Keyedin Manufacturing was launched in the United States in February to a highly positive response. The UK version, which is fully localised into UK English, will have its first outing on 4 June with demos on stand AM11.

The SaaS offering has an easy-to-use interface, no on-premise installation and cost is per user, per month, making this the ideal solution for the smaller manufacturer. The application is designed to integrate seamlessly with existing financial programmes such as QuickBooks, removing the risk and hassle of financial software changes.

The 'per user' option enables businesses to make the most cost-effective use of the information, as opposed to having an expensive on-premise server installation. Roy Shooter believes that a typical user would have access to estimating, purchasing, inventory, production and warehouse, as well as benefiting from the raft of reportage available to the management team.

About Keyedin™ Solutions

Keyedin™ delivers Cloud-based integrated business software systems that focus on the unique needs of specialised vertical markets. Keyedin offers a true SaaS model that is flexible, scalable and affordable, solving complex operational and organisational problems and delivering business value quickly.

As an agile, fast-growing company, Keyedin is focused on delivering powerful results in critical areas like [project management](#) and [custom manufacturing solutions](#), including enterprise resource planning (ERP), project/program portfolio management (PPM), program

management office (PMO) and professional services automation (PSA). Its solutions are offered in several editions to serve the needs of organisations ranging from small businesses to large multinational corporations.

KeyedIn clients gain control and visibility over resource capability and deployment, streamline their workflow processes, increase operational efficiency and achieve cost savings that lead to a significant improvement in the bottom line.

Learn more at www.keyedin.com

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