

Keyedin™ signs deal to give it traction across the Mediterranean and beyond

Keyedin partners with technology business that has built trusted and solid relationships with some of the biggest players in industries across Europe

Athens, Greece — 01 Aug 2013 —Keyedin™ Solutions has signed a deal with ATC (Athens Technology Center) that will see ATC- which has been ranked 6th of the top 20 SMEs in the European Union (EU) - promote Keyedin products and services to its customer networks in Greece, Cyprus and other parts of Europe.

ATC maintains a competitive edge through its dedication to providing its customers with best-of-breed solutions suited to the industries it supplies. ATC can count among its customers global industry players such as OpenBet, Oracle, ATMEL and Google, as well as leading financial institutions, Central Government bodies, news agencies, service providers and manufacturers across the EMEA region. This geographical and sectoral clientele diversification allows ATC to quickly adapt to fast new business environments and deliver efficient and effective service to its international customer base.

ATC also partners with some of the biggest IT companies in the world, including Microsoft, ORACLE, Google, Adobe and Quark – a list to which it can now add Keyedin™ Solutions.

ATC recognises that the fully integrated, best-of-breed, Cloud-based business applications Keyedin™ provides take the complexity out of managing complex projects and are perfectly suited to its client base. Project Management Offices are fast becoming an organizational fixture providing significant value to a business. Connecting easily with an organisation's existing systems, Keyedin™ Projects gives project, program and portfolio managers the control and insight they need throughout the entire project lifecycle. It ensures resources are used strategically, risks addressed, and costs managed tightly – together driving project performance and profitability.

Stefan Westelius, Vice President Sales for Keyedin Solutions, said: “ATC has a well-earned reputation for both creating and recognising technology innovation relevant to its target sectors – and Keyedin™ Solutions clearly fits that bill.”

“This agreement allows us to partner with a business that has, for more than 25 years, built trusted and solid relationships within some of the biggest players in industries across the Mediterranean economies and mainland Europe. The relationship between Keyedin and ATC provides robust solutions to ATC customers, as well as growth opportunities for Keyedin.”

The Keyedin portfolio of products has taken the company from launch to more than 50,000 users and 14 global offices. Its focus on Cloud/SaaS solutions has gained rapid acceptance within the mid-sized business market because they don't require either upfront capital investment or on-premise IT support.

Analysts predict that over the next three years, SaaS will grow nearly five times faster than traditional software installations sector.

About KeyedIn™ Solutions

KeyedIn Solutions helps organisations quickly improve business results. The company's Cloud-based software systems provide a more flexible, scalable and affordable means to simplify processes, improve performance and gain a competitive edge.

KeyedIn offers a true SaaS model making its solutions affordable for both large enterprises and small businesses. The KeyedIn project portfolio management (PPM) system supports program management offices in businesses of all types, while its professional services automation (PSA) software serves professional service organisations and the company's enterprise resource planning (ERP) solution addresses the unique needs of custom manufacturers. KeyedIn Flex, the company's rapid application development platform, allows new applications to be developed faster, giving KeyedIn clients the solutions they need today.

When businesses need results fast, they look to the Cloud – and turn to KeyedIn Solutions. You should too. Keep up with us at www.keyedin.co.uk.

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