



KeyedIn™ Solutions announces expansion into French Professional Services Market

Partnership with NormaSys will drive penetration of Cloud-based Project Management software into Europe's second-largest economy.

Bradford, England — 27 August 2013 — KeyedIn™ Solutions is targeting a major drive into the French professional services market, announcing a partnership deal with Paris-based software and services company, NormaSys SA.

NormaSys is well-established in France as an IT systems specialist providing solutions to the banking and insurance industries as well as the service, administration, aviation and tourism sectors. The company also supplies, implements and supports Enterprise Resource Planning (ERP) and business software in France.

Under the agreement, NormaSys will offer KeyedIn™ Projects, the suite of business applications designed to take the complexity out of managing large scale projects and business transformation. Connecting easily with an organisation's existing systems, KeyedIn Projects gives project, programme and portfolio managers the control and insight they need throughout the entire project lifecycle. It ensures resources are used strategically, risks addressed, and costs managed tightly – together driving project performance and profitability.

The partnership with NormaSys will give KeyedIn™ Solutions a strategic entrance into the French market as an ideal partner for Professional Services Organisations.

Stefan Westelius, Vice President Sales Europe for KeyedIn Solutions, said: "NormaSys will be a great partner for KeyedIn, covering the French Professional Services market with our project management product line. NormaSys is well known for its excellent software solutions especially for the French banking and insurance sectors."

NormaSys CEO Christian Gille says "NormaSys recognises that KeyedIn™ Projects is one of the best-in-class SaaS Cloud solutions for project management, ideal for the French Professional Services market. French industry is also well known for looking at latest new technologies to improve efficiency and profitability. We are looking forward to working with KeyedIn".

The KeyedIn portfolio of products has taken the company from launch to more than 50,000 users, 14 direct global offices and well over 50 partners worldwide. Its focus on Cloud/SaaS solutions has gained rapid acceptance within the mid-sized business market because there is no requirement for either upfront capital investment or on-premise IT support. Analysts predict that over the next three years, SaaS will grow nearly five times faster than the traditional software installations sector.

NormaSys was founded in 1998 and today has 120 employees in offices in Paris, Vincennes, Toulouse, Casablanca (Morocco) and New York (USA).

About KeyedIn™ Solutions

KeyedIn Solutions helps organisations quickly improve business results. The company's Cloud-based software systems provide a more flexible, scalable and affordable means to simplify processes, improve performance and gain a competitive edge.

KeyedIn offers a true SaaS model making its solutions affordable for both large enterprises and small businesses. The KeyedIn project portfolio management (PPM) system supports programme management offices in businesses of all types, while its professional services automation (PSA) software serves professional service organisations and the company's enterprise resource planning (ERP) solution addresses the unique needs of custom manufacturers. KeyedIn Flex, the company's rapid application development platform, allows new applications to be developed faster, giving KeyedIn clients the solutions they need today.

When businesses need results fast, they look to the Cloud – and turn to KeyedIn Solutions. You should too. Keep up with us at www.keyedin.co.uk.

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