

**Contact:** Debbie Schwake  
Vice President of Marketing  
1-866-662-6820  
dschwake@keyedin.com

## **Keyedin<sup>®</sup> Sign Celebrates 10 Years Serving the Sign Industry**

*Sign industry pioneer brings success to customers with a customer-focused strategy for ten years.*

**Minneapolis, MN (June 28, 2016)** — Keyedin<sup>®</sup> Solutions, an innovator in aPaaS and SaaS-based business solutions, today announced a celebration of the tenth anniversary of Keyedin Sign – a Cloud ERP software solution built exclusively for the sign industry.

Keyedin Sign began as DataSIGN in 2006 as a pioneer in technology and software serving a significant software need in the sign manufacturing industry. Today, Keyedin Sign is the market leader providing Cloud ERP software to this significant industry vertical.

“The sign industry has a unique manufacturing process that was underserved by existing ERP software offers. Over the years, we have worked very closely with our customers to ensure the software we deliver fits their specific needs to streamline their workflows, reduce costs, gain efficiencies and ultimately help them grow their bottom lines,” says Lauri Klaus, CEO and Founder of Keyedin Solutions, Inc. “The customers like Indigo Signworks and Sign Designs that started working with us from the very beginning were also pioneers, adopting new technology in the early days of software-as-a-service.”

“We needed something to increase our throughput, something I could use to estimate faster, and be a centralized system that we could grow the company with,” stated John Hipple Jr., President, Sign Designs. Being an early adopter also allowed John and his team to offer input on software development – a core strategy and one of the hallmarks of Keyedin Sign’s success in the industry.

“Our customers’ working knowledge of their industry is critical to our development path,” adds Sheldon Scheu, Vice President of Keyedin Sign. “Since we began ten years ago, we have focused on our customers and their needs first. That has been an imperative and a key to our growth as a company.”

“We’re successful and we attribute that to KeyedIn Solutions,” said Tom Nelson, Vice President, Indigo Signworks. “When the economy got bad, we didn’t pull back; we went forward. For example, CRM is a major area for us that KeyedIn has really helped. Getting that information into the software is invaluable to us.”

KeyedIn is celebrating this milestone by offering some special rewards to their customers, including additional storage capacity, free training and other bonuses as a way of saying “thank you” for their loyalty and business over the years.

Learn more about KeyedIn Sign Cloud ERP and request a software demonstration at [www.keyedin.com/sign](http://www.keyedin.com/sign).

## **About KeyedIn<sup>®</sup> Solutions**

KeyedIn Solutions helps organizations simplify business processes, improve performance and drive results through an innovative combination of aPaaS and SaaS business solutions. These applications were developed in the Cloud for the Cloud, to capitalize on the exclusive benefits of mobility, accessibility, and flexibility only the Cloud can offer.

The company’s SaaS-based business systems also include [KeyedIn Manufacturing](#), a configurable Cloud ERP software that drives operational excellence for manufacturers, and is designed exclusively for production manufacturing. [KeyedIn Projects](#) is a strategy-led and execution-driven project management solution that aligns organizations with complete visibility for effective Project Portfolio Management (PPM) as well as drives utilization, profitability and performance to achieve growth with Professional Services Automation (PSA). KeyedIn Konfigure™ aPaaS is transforming custom enterprise-level application development, building new business systems and system components with greater speed, agility, and innovation.

When businesses need results fast, they look to the Cloud – and turn to KeyedIn Solutions. You should too. Keep up with us at [KeyedinSign](#), Twitter @KeyedInSign; or LinkedIn: KeyedIn Solutions, Inc.

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